

American Dental Association
Council on Access, Prevention and Interprofessional Relations
(CAPIR)

Community Water Fluoridation Resources

- **Community Water Fluoridation Video**

This video is designed to educate the public about the basics of community water fluoridation and is recommended for use in community presentations.

Available through ADA Salable Materials at 1-800-947-4746 or through the ADA Web site at www.adacatalog.org. Members \$45.00; Non-members \$67.50

- **ADA's Fluoridation Facts**

This 56-page booklet is a comprehensive encyclopedia of fluoridation facts with over 200 scientific references. This ADA booklet includes information from scientific research in a helpful question and answer format. (Item J120)

Available through ADA Salable Materials at 1-800-947-4746 or through the ADA Web site at www.adacatalog.org. Members \$9.95; Non-members \$14.95

- **Introductory Community Water Fluoridation Kit**

This kit is designed to provide individuals with **basic** information about water fluoridation and fluoridation campaign initiatives. Besides *Fluoridation Facts* and the *Community Organization for Water Fluoridation* manual, this kit includes "Frequently Asked Questions Regarding Community Water Fluoridation," and "Statements from Five Leading Authorities Regarding Community Water Fluoridation."

Available through CAPIR by contacting Nicole Stoufflet at stouffletn@ada.org or 1-312-440-2858. Members \$15.00; Non-members \$25.00

- **Community Water Fluoridation Resource Kit**

This kit is designed to provide individuals with **extensive** information about water fluoridation and fluoridation campaign initiatives. In addition to *Fluoridation Facts* and the *Campaign Organization for Water Fluoridation* manual, the Community Water Fluoridation Resource Kit contains communication points, policy statements, scientific articles and additional campaign materials.

Available through CAPIR by contacting Nicole Stoufflet at stouffletn@ada.org or 1-312-440-2858. Members \$20.00; Non-members \$30.00

- **ADA's Community Organization for Water Fluoridation**

Based on organizational principles that have been employed by hundreds of communities throughout the United States, this ADA book covers the success and hard lessons learned by communities as they attempt to fluoridate the water.

Available through CAPIR by contacting Nicole Stoufflet at stouffletn@ada.org or 1-312-440-2858. Members \$10.00; Non-members \$15.00

- **Electronic “Community Water Fluoridation” Presentation**

This two-part, scripted presentation is designed to educate the public and decision makers about the safety, effectiveness and cost effectiveness of community water fluoridation. It can be customized for a particular state. Both presentations come on a CD ROM, complete with directions, the *Fluoridation Facts* booklet and handouts.

Contact Nicole Stoufflet at stouffletn@ada.org or 1-312-440-2858. Members \$20; Non-members \$30.

- **ADA.org**

As the American Dental Association’s official Web site, ADA.org contains a Fluoride and Fluoridation section with resources that provide important facts and answers to a myriad of questions. View the Fluoride and Fluoridation section at <http://www.ada.org/goto/fluoride>.

If you have any questions or would like more information on how to obtain these resources, please contact:

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